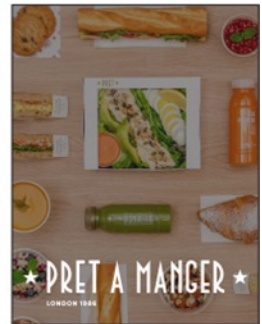
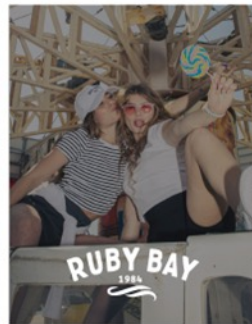
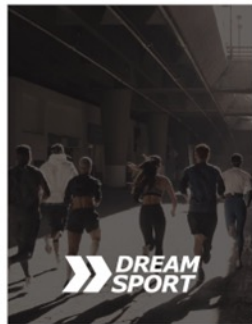
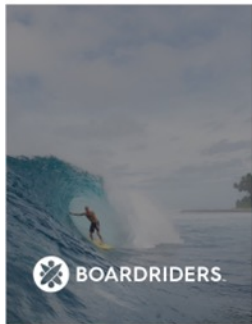
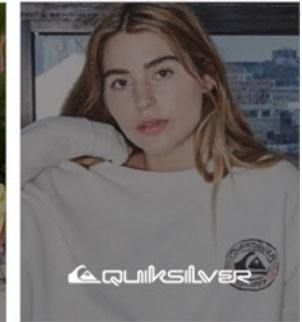
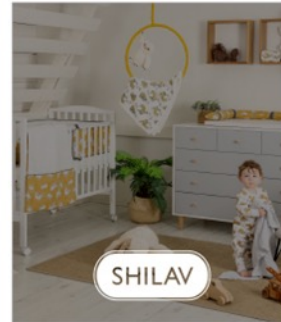
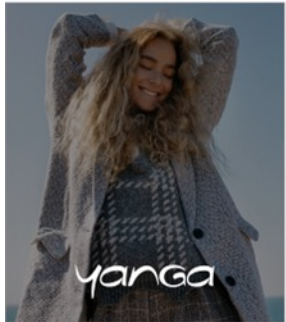
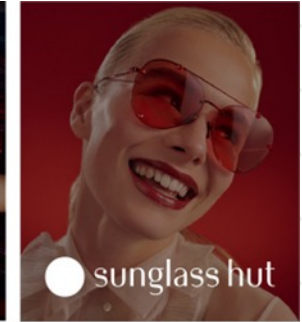
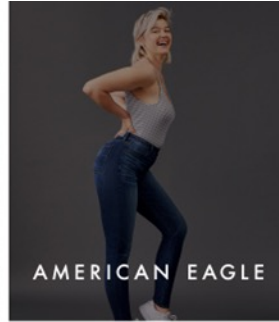
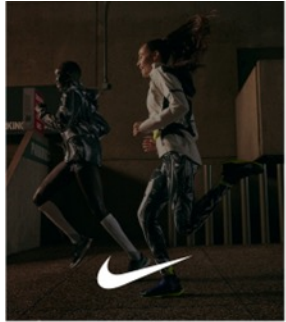


FOX GROUP



HIGHLIGHTS



The leading retail group in Israel



Strong & diverse portfolio of **25 brands** - owned and franchise



1,000+ stores worldwide
10,000+ employees



Combined Mkt Cap of **\$2.2Bn**

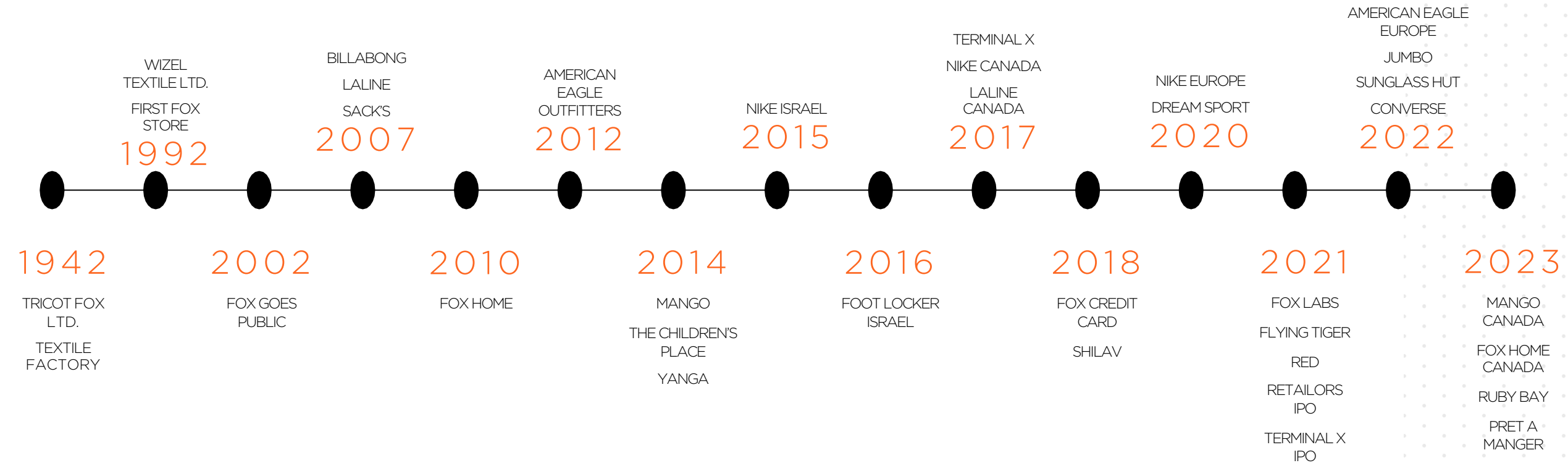


Robust financial resources with **3 public companies**: FOX, RTLS, TRX

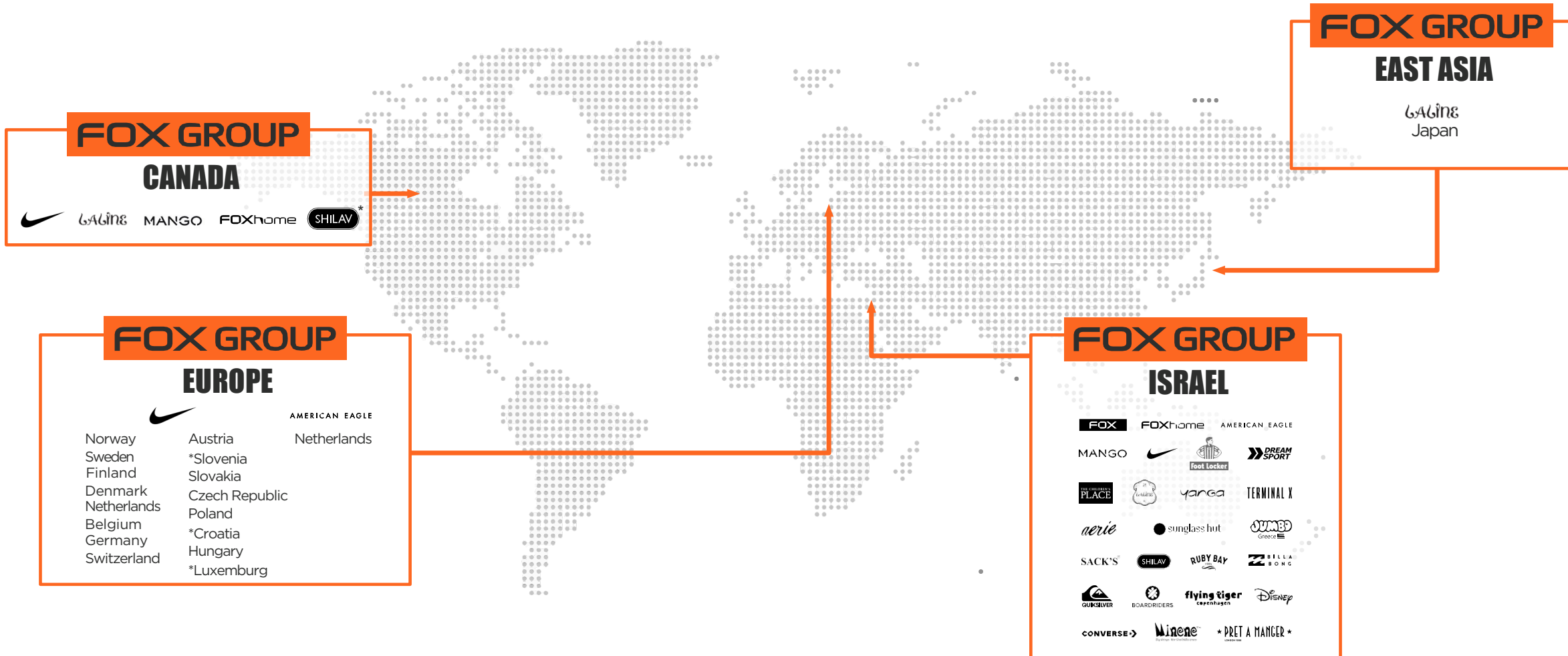


Retail operations across 3 continents & **18 countries**

A LOOK BACK



GLOBAL RETAIL OPERATIONS



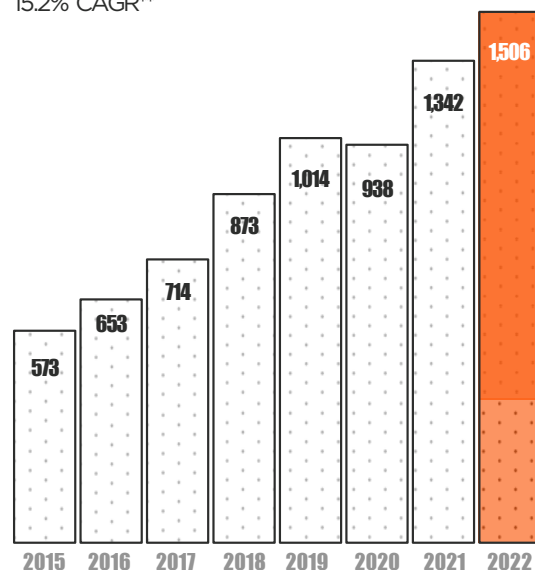
* Activity has not yet begun

STRONG PERFORMANCE OVER TIME

REVENUE

(100%, M USD)*

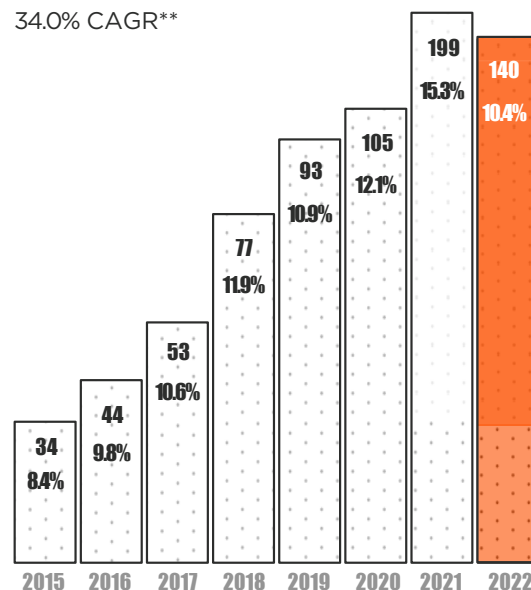
15.2% CAGR**



EBITDA

(M USD, % FROM REV,
EXCLUDING IFRS-16
AND REMEASUREMENT

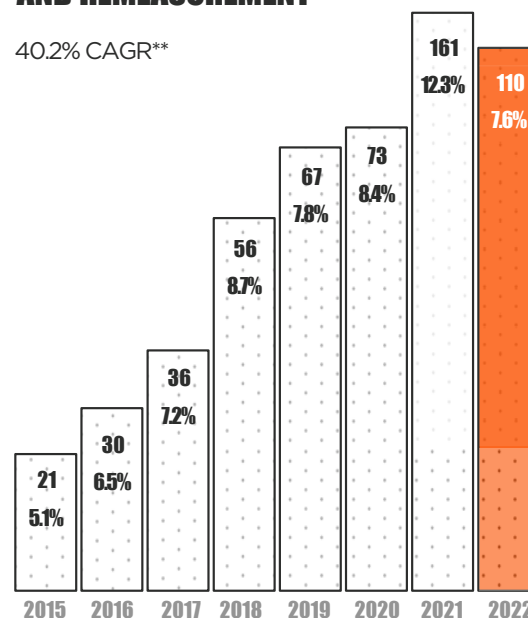
34.0% CAGR**



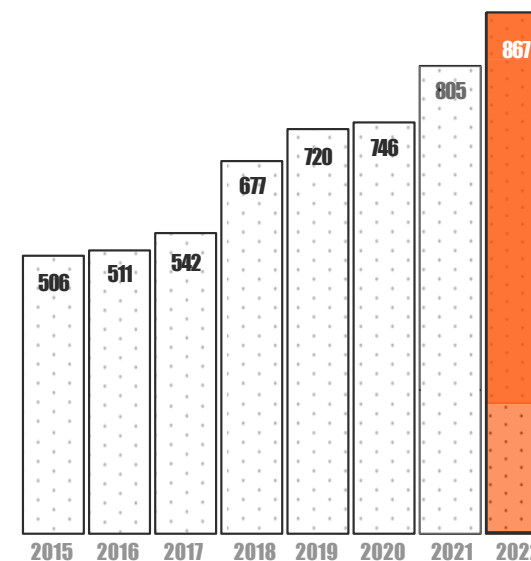
OPERATING INCOME

(M USD, % FROM REV,
EXCLUDING IFRS-16
AND REMEASUREMENT

40.2% CAGR**



#STORES



*Accumulated revenues of all subsidiaries

** CAGR is calculated according to NIS

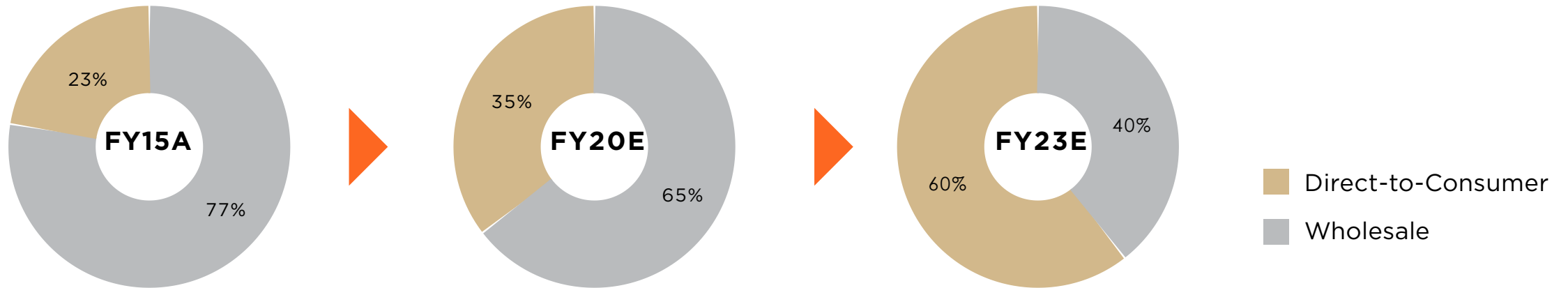
The data is calculated by average rate

(2021-3.23)



NIKE STORES @ FOX

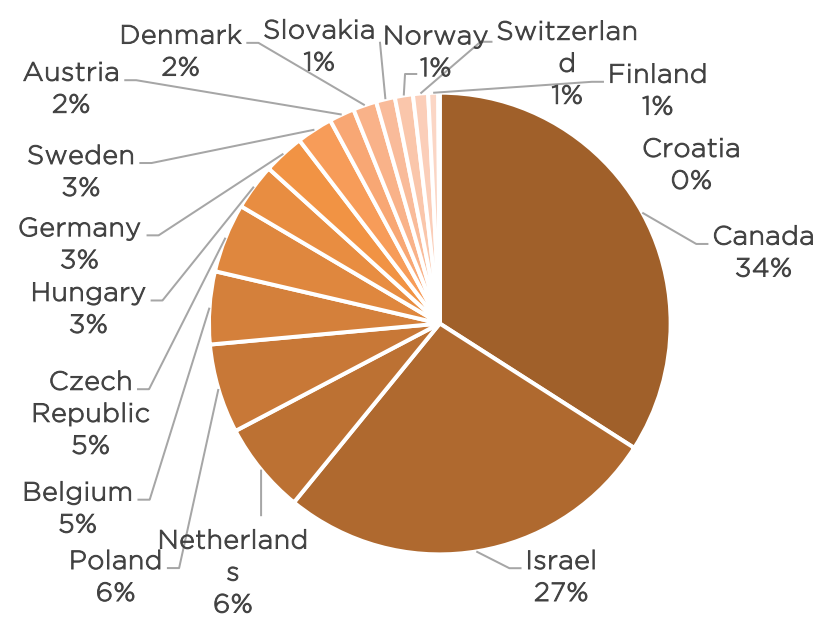
NIKE DIRECT-TO-CONSUMER ACCELERATION



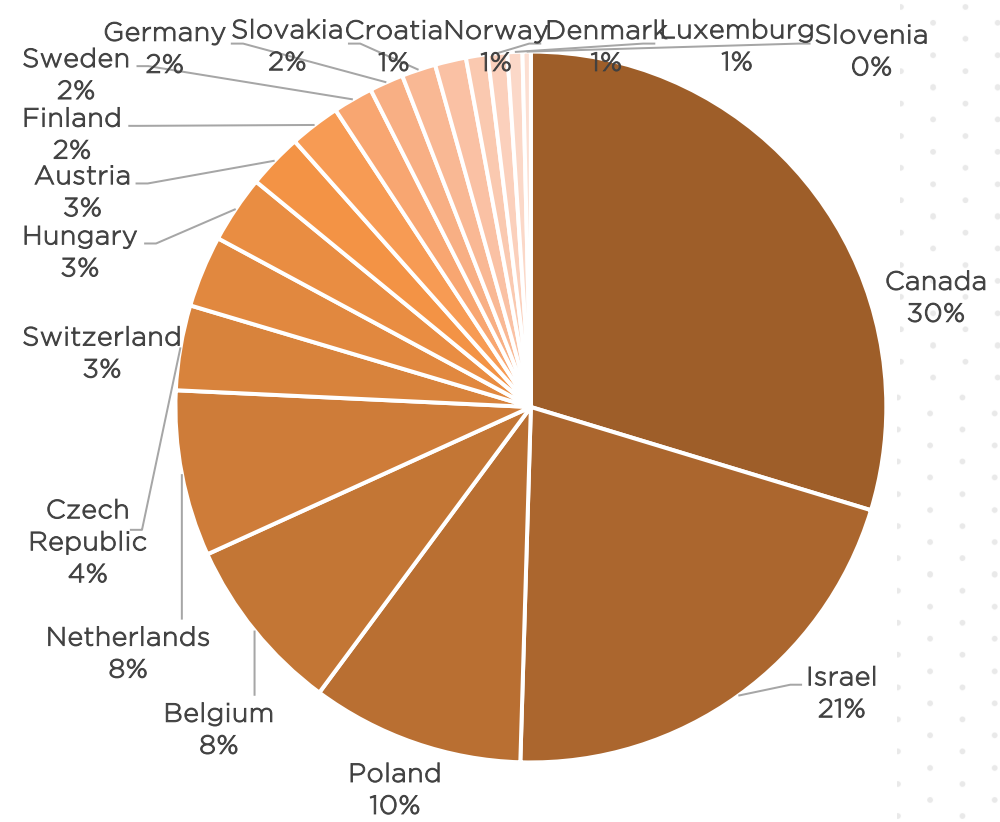
“ We are actively working with our key retail partners to help them transform the consumer experience as we accelerate the shift toward differentiated retail. ”

Trevor Edwards,
President of Nike Brand,
Nike Q2 2018 earnings call

2023-2025 GROWTH PLAN GLOBAL



Expected 2023
TOTAL STORES: 90



Expected 2025
TOTAL STORES: 157



NSP EUROPE

FOX / NIKE RAPID GROWTH IN EUROPE

2020		2023
7 Stores	X6	45 Stores
6,406 SQM	X5	32,485 SQM
\$14M RSV	X11	\$158M RSV

WEST - 22 Stores
Netherlands - 4 stores
Austria - 3 stores
Belgium - 3 stores
Germany - 1 store
Sweden - 4 stores
Norway - 1 store
Denmark - 3 Stores
Finland - 1 store
Switzerland - 2 Store

EAST - 16 Stores
Poland - 5 stores
Czech Republic - 6 stores
Slovakia - 2 store
Hungary - 3 stores
Slovenia - Opening 2024
Croatia - Opening Oct 23



**THANK
YOU**

