



**Asociace
nákupních
center ČR**

ANC Retail Index Upgrade

Thank you for making it happen!

09/2025

ANC INDEX UPGRADE - OBJECTIVES, CONFIDENTIALITY



The main objectives

Data security and anonymization remains

➔ **Static Report transformed to Dynamic Web Dashboard.**

➔ **Index expansion by Turnover Categories**

➔ PWC still to collect Data

➔ **PWC anonymizes the data (under NDA), ANC processes anonymized data only**

➔ Web application on secure https protocol.

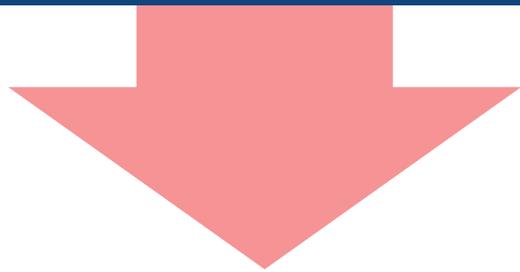
Contributing centres represent (by revenues) a vast majority of the market

INDEX UPGRADE PROCESS – 13 STEPS TAKEN SINCE 2024



- ✓ Preferred form of data transfer selection (by tenant vs. by Subcategory)
- ✓ Delivery of the current complete tenants list
- ✓ Unification of tenant names
- ✓ Allocation of tenants to Subcategories
- ✓ Fine-tuning any individual local ambiguities
- ✓ Single Tenant-Category matching key
- ✓ Reporting template for data recording

- ✓ Data delivery to PWC (data from 01/2023)
- ✓ PWC creating anonymized source file
- ✓ Application Optimal layout and parameters
- ✓ Programming, production and testing of the application
- ✓ Resolving any potential anomalies
- ✓ Pilot round



START OF LIVE OPERATION

- Within its framework
- data transfer according to the agreed time schedule
 - updating any changes in the subcategories mix, updating the tenant key pairing matrix
 - regular validation of results
 - publication of results

ANC INDEX – 11 MAIN CATEGORIES & 57 SUBCATEGORIES



Over a thousand of individual tenants



allocated to one of **57 Subcategories** (data on this level are **already aggregated**)



consequently clustered into **11 Categories**, for which the aggregated results are published.

The obtained data is verified and results **published quarterly** (once the turnovers for the Quarter are available).

ANC INDEX – WEB INTERFACE - FOOTFALL YTD LIKE 2024



SC INDICES CATEGORY INDICES DOWNLOADS

Preset Filters Custom Filters (Change)

LEADING MONTH: August 2025 CHART VIEW: All months

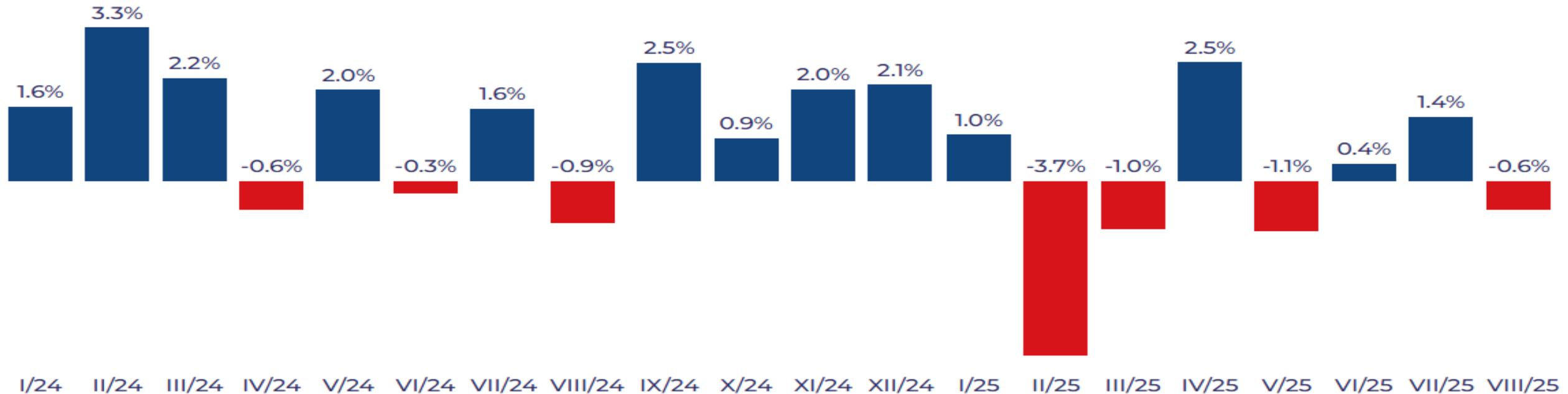
SELECTED FILTERS
REGION: All Regions
CENTER SIZE: All Center Sizes

Footfall Index Footfall Index YTD Turnover per sqm index Turnover per sqm index YTD Turnover Index Turnover Index YTD Vacancy Rate

FOOTFALL INDEX

Total
 Region split
 Size split

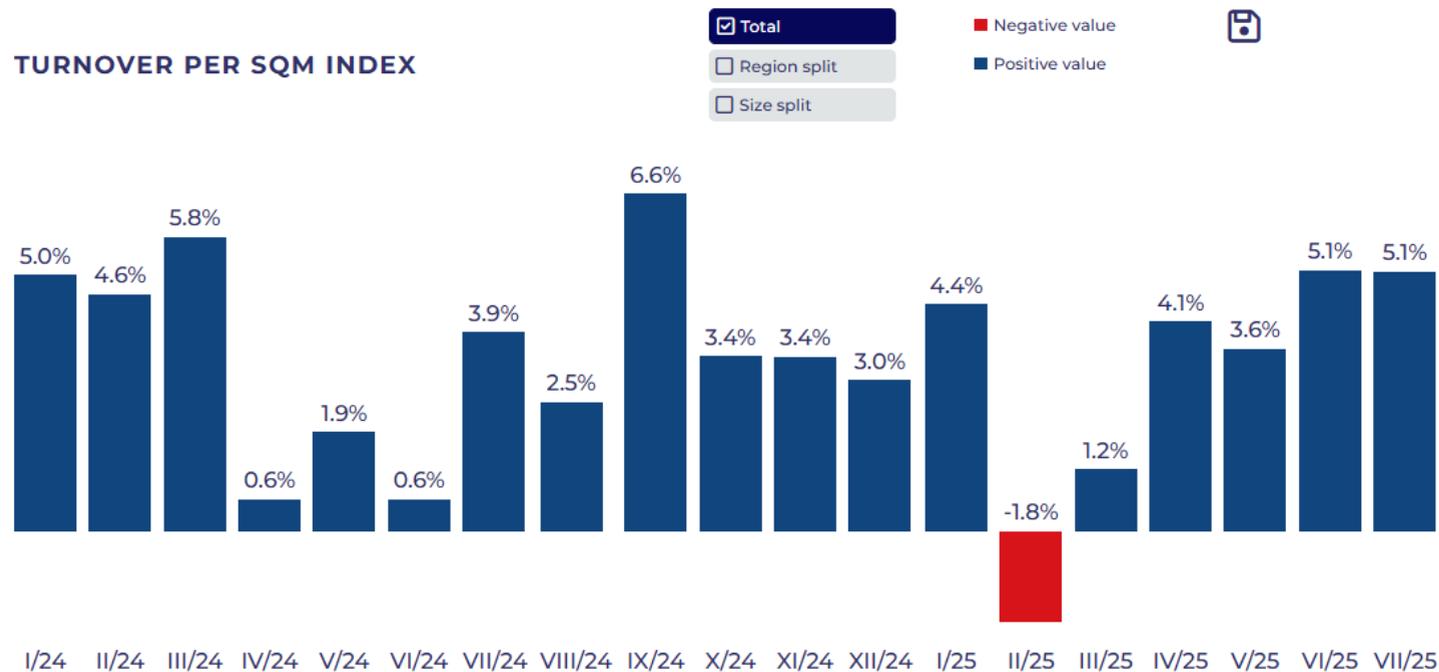
■ Negative value
■ Positive value



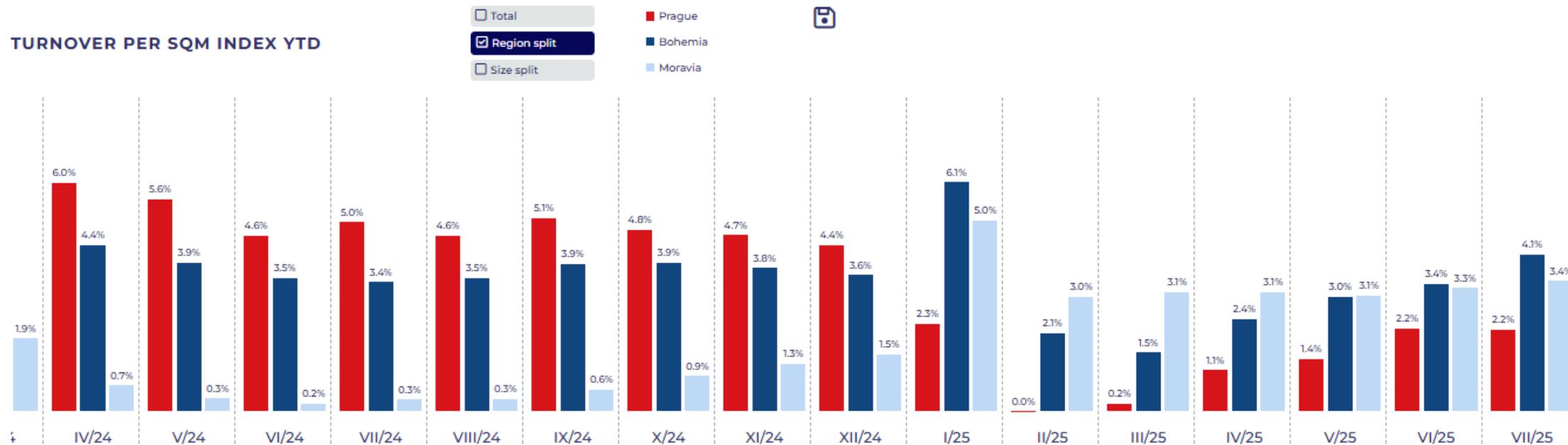
ANC INDEX - TURNOVER PER SQM YTD UP MORE THAN 3%



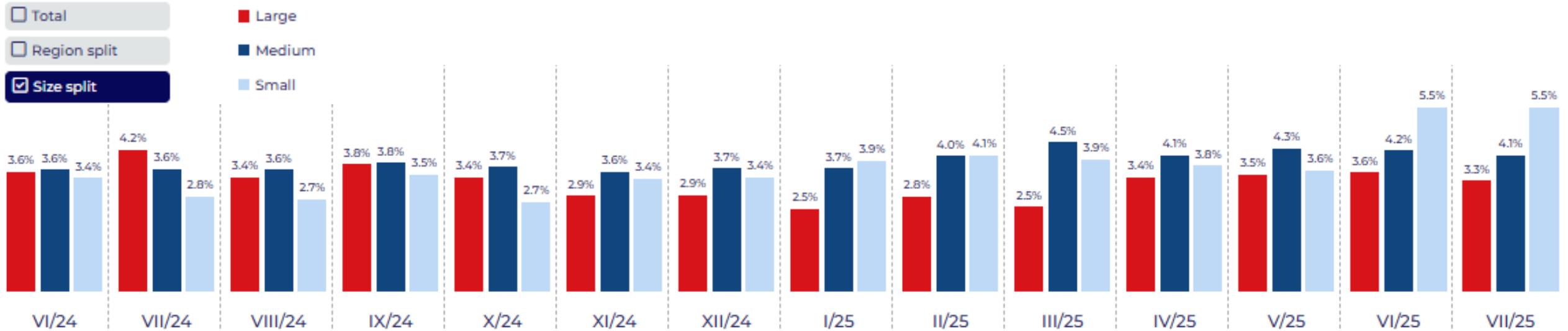
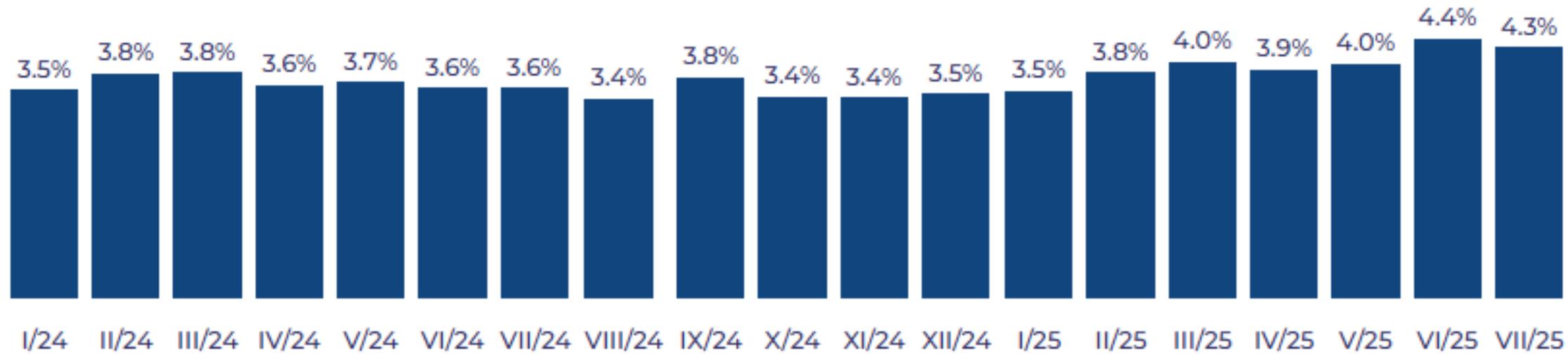
TURNOVER PER SQM INDEX



TURNOVER PER SQM INDEX YTD



ANC INDEX - VACANCY RATE 4.3%



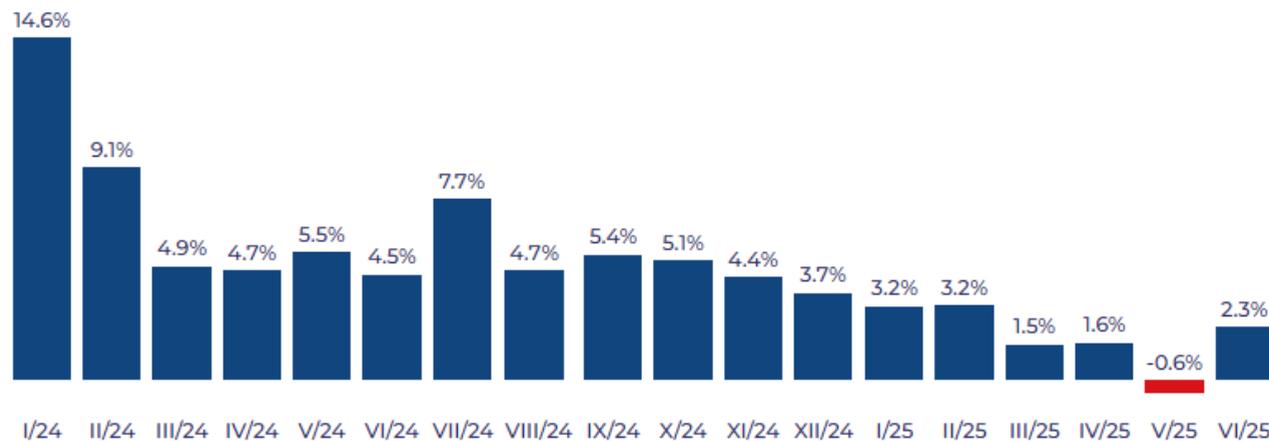
ANC INDEX - DIFFERENT DYNAMICS IN SPECIFIC CATEGORIES



HEALTH AND BEAUTY GOODS
TURNOVER PER SQM INDEX

Total
 Region split
 Size split

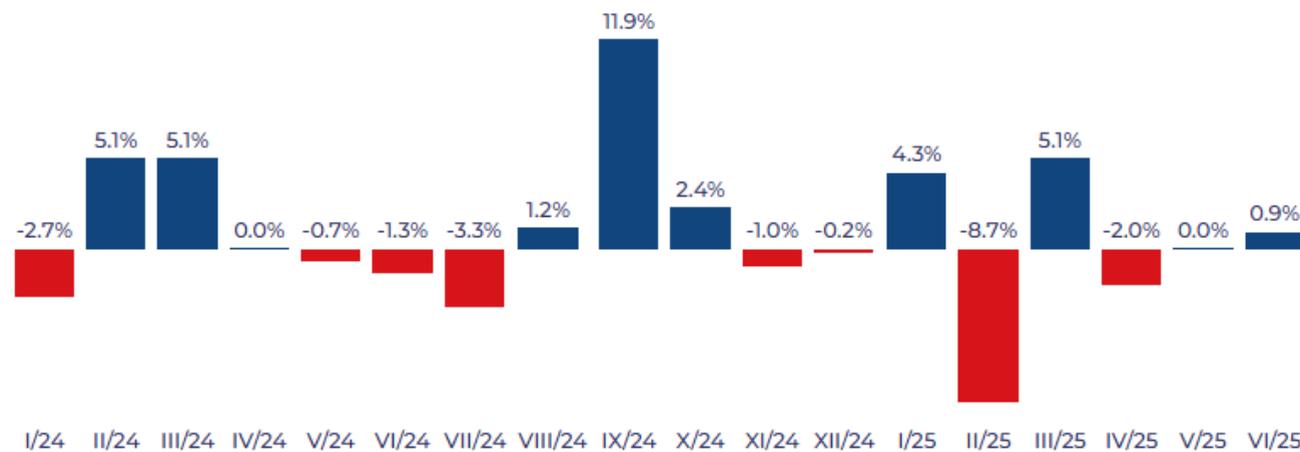
■ Negative value
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FASHION, FOOTWEAR AND ACCESSORIES
TURNOVER PER SQM INDEX

Total
 Region split
 Size split

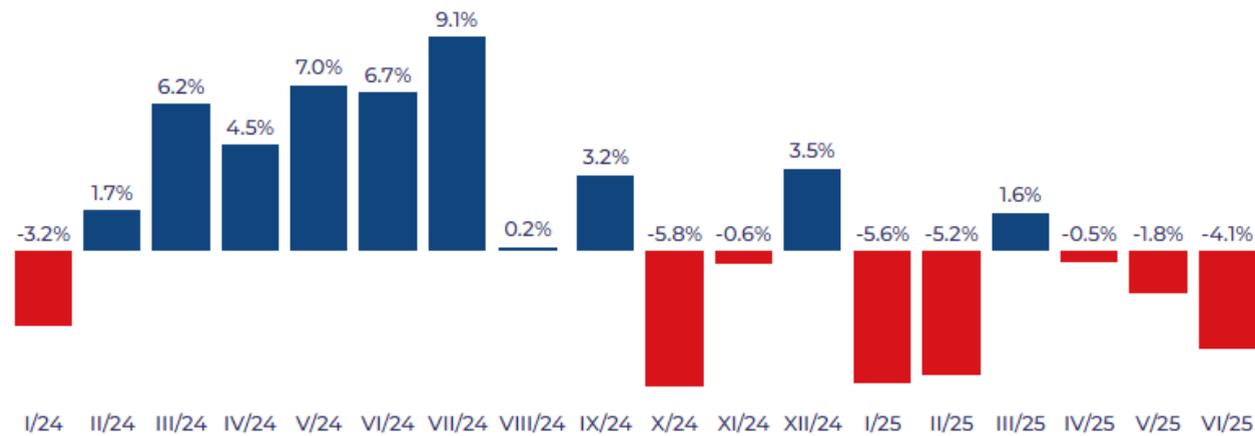
■ Negative value
■ Positive value



ELECTRO AND MEDIA
TURNOVER PER SQM INDEX

Total
 Region split
 Size split

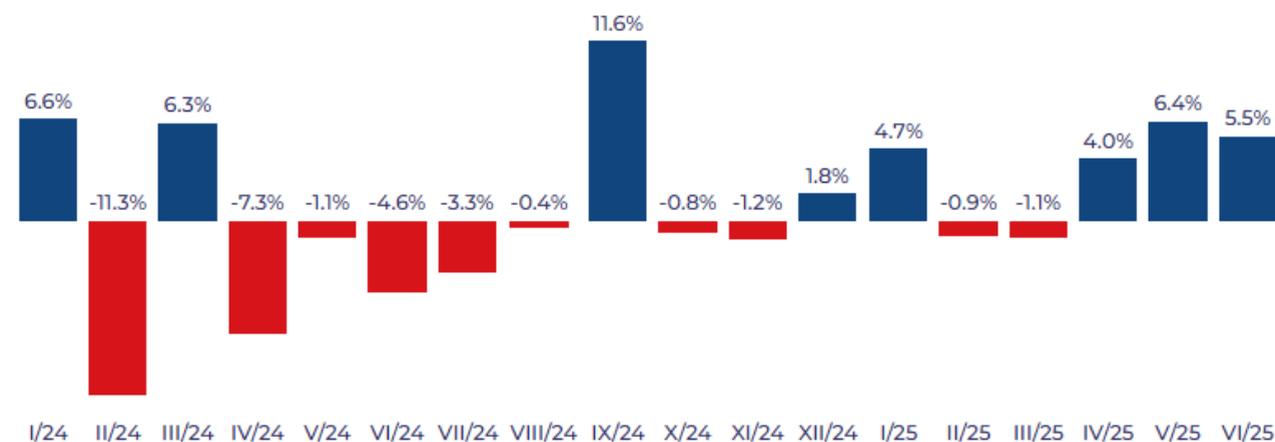
■ Negative value
■ Positive value



SPORTSWEAR AND SPORT EQUIPMENT
TURNOVER PER SQM INDEX

Total
 Region split
 Size split

■ Negative value
■ Positive value

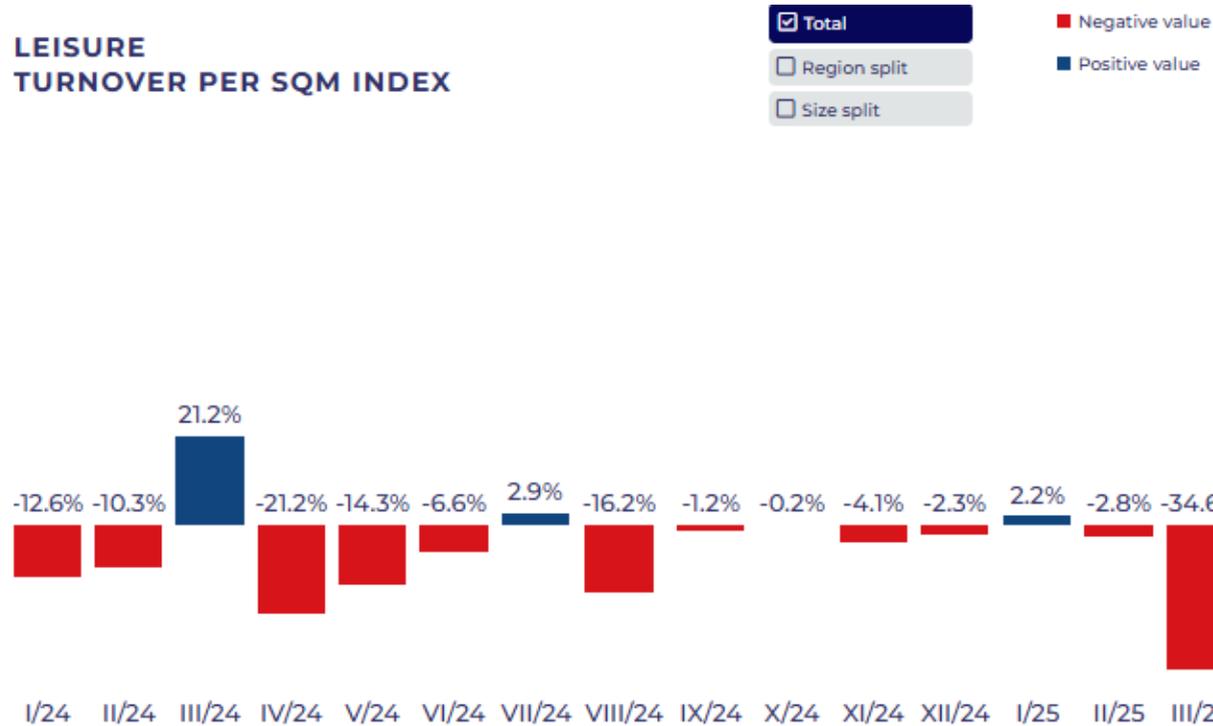


ANC INDEX - DIFFERENT DYNAMICS IN SPECIFIC CATEGORIES

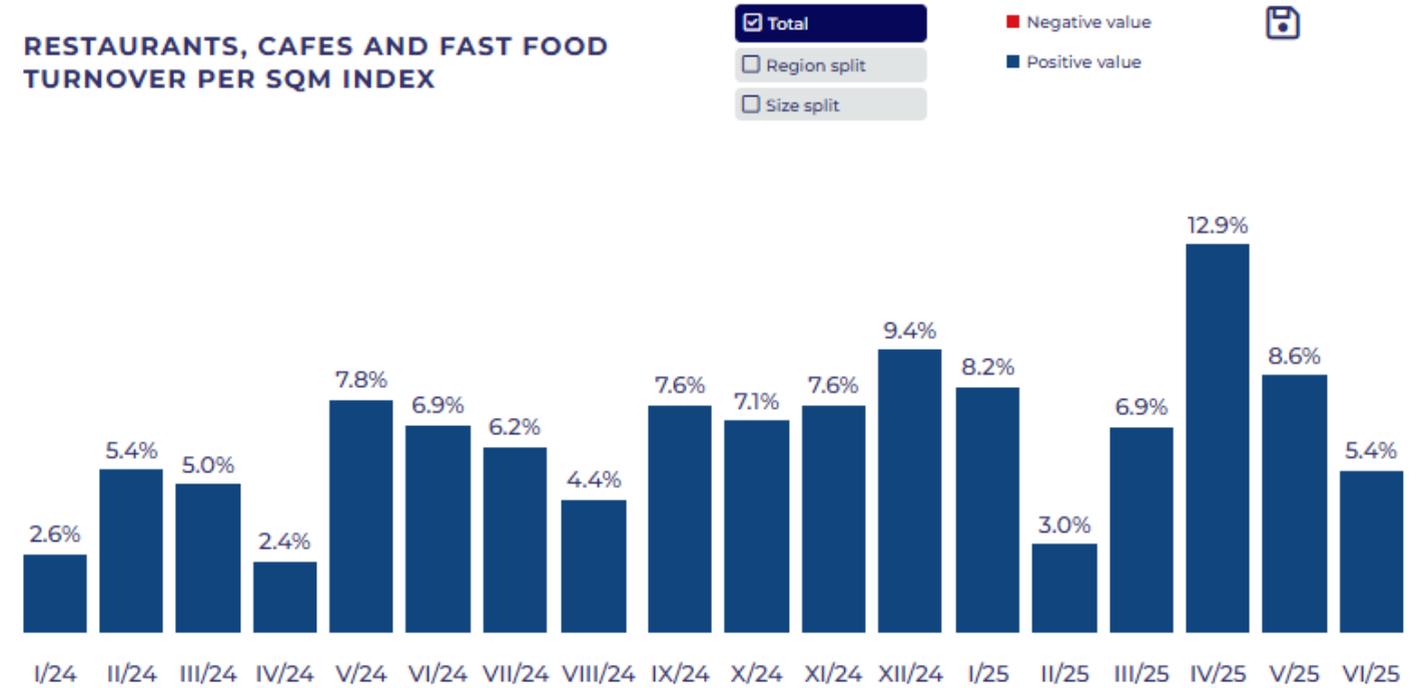


Some categories show a stable growth while others are more fragile (depending e.g. on blockbusters)

LEISURE
TURNOVER PER SQM INDEX



RESTAURANTS, CAFES AND FAST FOOD
TURNOVER PER SQM INDEX



Access to ANC index results



- ➔ **Monthly** updates, Categories **quarterly**
- ➔ Results available on **<https://anccr-index.cz>**
- ➔ Participating centres **access code @ gabriela.pluharova@anccr.cz**

Thank you for cooperation!